



CogSci 2019

SPONSOR & EXHIBITOR **OPPORTUNITIES** PACKAGE

Dear Collaborators and Industry Partners,

The Society invites you to exhibit your products or services at **CogSci 2019, Canada 24-27 July at the Palais des Congrès de Montréal** a landmark hotel in downtown Montreal, Canada.

The Annual Meeting of the Cognitive Science Society is the world's premiere annual conference for the interdisciplinary study of cognition. Cognitive Science draws on a broad spectrum of disciplines, topics, and methodologies, in addition to the full breadth and diversity of research topics offered by the society's membership.

Submissions will report on work involving any approach to Cognitive Science, including, but not limited to, anthropology, artificial intelligence, computational cognitive systems, cognitive development, cognitive neuroscience, cognitive psychology, education, evolution of cognition, linguistics, logic, machine learning, network analysis, neural networks, philosophy, and robotics. We expect this meeting to have 900+ attendees, and this is a great opportunity to place your products or services in front of this focused audience.

Advertise in our conference program or conference app, be an **exhibitor** and display your product, or **sponsor** a portion of the conference and receive extended exposure to the 900+ group of assembled Cognitive Science Research specialists! Full details can be found in this package.

Your presence at our conference is a much appreciated demonstration of your support for **CogSci 2019**.

Sincerely,

The CogSci 2019 Organising Committee




What is CogSci 2019?

The Cognitive Science Society brings together researchers from around the world who hold a common goal: understanding the nature of the human mind. The mission of the Society is to promote Cognitive Science as a discipline, and to foster scientific interchange among researchers in various areas of study, including Artificial Intelligence, Linguistics, Anthropology, Psychology, Neuroscience, Philosophy, and Education.

CogSci 2019 is the 41st Annual Meeting of the Cognitive Science Society, to be held in Montreal, Canada at the **Palais des Congrès de Montréal on Wednesday July 24th – Saturday July 27th, 2019** (Wednesday, July 24th is the Tutorials and Workshops day).

This year's conference highlights research on the theme, **Creativity + Cognition + Computation**, in addition to the full breadth and diversity of research topics offered by the society's membership



Who is organizing CogSci 2019?

CogSci 2019 is being organized under the leadership of the CSS Chair, Michael Frank, with support from the Board of Directors and multiple sub-committees.

The **Program Committee** is co-chaired by:

- **Prof. Ashok Goel**, Georgia Institute of Technology, USA
- **Prof. Colleen Seifert**, University of Michigan, Ann Arbor, USA
- **Prof. Christian Freksa**, University of Bremen, Germany



Who attends CogSci?

The conference draws principal investigators, post-doctoral fellows and grad students actively engaged in cognitive science as a discipline. Attendees include professionals and graduate students in various areas of study, including Artificial Intelligence, Linguistics, Anthropology, Psychology, Neuroscience, Philosophy, and Education. The **1500+ membership** is international, including the USA, Canada, Europe, Australia and Asia.

Past conferences' have drawn **scientists, postdoctoral fellows and students** along with industry and governmental representatives.

A blurred audience in a conference room, viewed from behind, with a speaker at the front. The image is overlaid with a purple tint. The text "WHY SPONSOR?" is centered in white, bold, uppercase letters.

WHY SPONSOR?

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Connect with **leading and emerging** researchers

-Over 900 attendees from the various fields of Cognitive Science attend this annual conference



Premium **branding & positioning** opportunity

-As a conference sponsor, your brand will be exposed to over 1,500 members of the CogSci community
-Choose a sponsorship level to fit your budget



Face time with leading scientists

-Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors

SPONSORSHIP OPPORTUNITIES



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Get maximum visibility in the conference program. Choose from the following options:

- Invited Session - \$2,000 per speaker
- Coffee Breaks - \$1,000 per session
- Poster Session - \$1,500 per session
- Breakout Session - \$750
- Resource Table - \$1,000
- Notepads/Pencils/Pens - \$500*
- Wi-Fi - \$500 per day

**indicates an opportunity for exclusive sponsorship*

For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.

Please note: sponsoring the notepads/pencils/pens requires that the sponsor purchase and ship these items to the conference with their own logo at their own cost. Approval of artwork is required

SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

Level	Free Exhibit Display (including 1 exhibitor passes)	Complimentary registrations to CogSci 2019	Tickets to the Chair's Reception	Recognition At the conference	Logo on conference Website	Logo in conference Program
Platinum \$10,000+	✓	2	2	✓	✓ (hyperlinked)	✓
Gold \$7,000 - \$9,999		1	1	✓	✓ (hyperlinked)	✓
Silver \$4,000 - \$6,999				✓	✓	✓
Bronze \$1,000 - \$3,999				✓	✓	✓

HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Jude Ross

Podium Conference Specialists

Tel: +44 (0) 141 628 0600

Email: css@podiumconferences.com

Skype: judeross_podium

Web: www.cognitivesciencesociety.org



ADVERTISING OPPORTUNITIES

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- Full Page Advert:	\$750
- Half Page Advert :	\$500
- Sponsorship of Badge Lanyards:	\$1,000*
- Registration desk advertising:	\$500

****Please note: sponsoring the lanyards requires that the sponsor purchase the lanyards for the conference with their own logo at their own cost. Approval of artwork is required***

Please note ad measurements:

Full Page - 7.5" x 11"

Half Page - 7.5" x 4.85"

All advertisements must be submitted as JPEG files prior to May 15, 2019

To purchase these opportunities please
visit the [CSS website](#)

EXHIBIT OPPORTUNITIES

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Exhibit Booth Space

❑ **Commercial Vendors: \$1,225**

❑ **Publishers / Non-Profit Organisations: \$825**

- • Floor space as assigned, carpeted, 10' x 10' exhibit space
- • 7" x 44" Identification Sign (1)
- • Back drape: 8' high WHITE
- • Side drapes: 3" high WHITE
- • 6' skirted table (2)
- • Chairs (2)
- • Waste basket (1)

Exhibit space does not include: additional furniture, accessories, carpet, signage, event labour, shipping, electricity, internet connection or any other services.

EXHIBIT BOOKING

To book your booth for **CogSci 2019**, visit our website at www.cognitivesciencesociety.org and follow the links to the 2019 conference Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.