CogSci 2020

Developing a Mind:
Learning in Humans, Animals, and Machines

Sponsorship Prospectus 2020
Dear Collaborators and Industry Partners,

The Society invites you to support CogSci 2020, Wednesday July 29th – Saturday August 1st, at the Metro Toronto Convention Centre (South Building), a landmark in downtown Toronto, Canada.

The Annual Meeting of the Cognitive Science Society is the world's premiere annual conference for the interdisciplinary study of cognition. Cognitive Science draws on a broad spectrum of disciplines, topics, and methodologies, in addition to the full breadth and diversity of research topics offered by the society’s membership.

Advertise in our conference program or conference app, be an exhibitor and display your product, or sponsor a portion of the conference and receive extended exposure to the 1000+ group of assembled Cognitive Science Research specialists! Full details can be found in this package.

Your presence at our conference is a much appreciated demonstration of your support for CogSci 2020.

Sincerely,

The CogSci 2020 Organising Committee
CogSci 2020 is the 42nd Annual Meeting of the Cognitive Science Society, to be held in Toronto, Canada at the Metro Toronto Convention Centre on Wednesday July 29th – Saturday August 1st.

This year’s conference highlights research on the theme, Developing a Mind: Learning in Humans, Animals & Machines, in addition to the full breadth and diversity of research topics offered by the society’s membership.

Keynote speakers include:

➢ Cecilia Heyes, Oxford University
➢ Geoffrey Hinton, University of Toronto
➢ Janet Werker, University of British Columbia
CogSci 2020 is being organized under the leadership of the CSS Chair, Asifa Majid, with support from the Board of Directors and multiple sub-committees.

The Program Committee is co-chaired by:

Stephanie Denison | Michael Mack | Yang Xu | Blair C. Armstrong
The conference draws principal investigators, post-doctoral fellows and grad students actively engaged in cognitive science as a discipline.

The 1000+ attendance is international, including the USA, Canada, Europe, Australia and Asia.

Past conferences have drawn scientists, postdoctoral fellows and students along with industry and governmental representatives.
WHY SPONSOR?
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Connect with **leading and emerging researchers**
- Over 900 attendees from the various fields of Cognitive Science attend this annual conference

**Premium branding & positioning opportunity**
- As a conference sponsor, your brand will be exposed to over 1,500 members of the CogSci community
- Choose a sponsorship level to fit your budget

**Face time with leading scientists**
- Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors
SPONSORSHIP OPPORTUNITIES
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Get maximum visibility in the conference program. Choose from the following options:

- Plenary Session - $2,000 per speaker
- Coffee Breaks - $1,000 per session
- Poster Session - $1,500 per session
- Breakout Session - $750
- Resource Table - $1,000
- Notepads/Pencils/Pens - $500*
- Wi-Fi - $500 per day

*indicates an opportunity for exclusive sponsorship

For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.

Please note: sponsoring the notepads/pencils/pens requires that the sponsor purchase and ship these items to the conference with their own logo at their own cost. Approval of artwork is required.

If there are any opportunities not currently on this list that you’d like to pursue, please get in touch to discuss further options.
ADVERTISING OPPORTUNITIES

- Full Page Advert: $750
- Half Page Advert: $500
- Sponsorship of Badge Lanyards: $1,000*
- Registration desk advertising: $500

*Please note: sponsoring the lanyards requires that the sponsor purchase the lanyards for the conference with their own logo at their own cost. Approval of artwork is required

Please note ad measurements:
Full Page - 7.5” x 11”
Half Page - 7.5” x 4.85”

All advertisements must be submitted as JPEG files prior to May 15, 2020

To purchase these opportunities please visit the CSS website
**SPONSOR LEVELS**

Based on the value of your selections, you will be assigned a sponsor level as noted below:

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<th>Level</th>
<th>Exhibit Display (including 1 badge)</th>
<th>Complimentary registrations to CogSci 2020</th>
<th>Tickets to the Chair's Reception</th>
<th>Recognition At the conference</th>
<th>Logo on conference Website</th>
<th>Logo in conference Program</th>
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HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

**Jude Ross**
Podium Conference Specialists

Tel: +44 (0) 141 628 0600
Email: jude@podiumconferences.com
Skype: judeross_podium
Web: www.cognitivesciencesociety.org