



CogSci 2020

Developing a Mind:
Learning in Humans, Animals, and Machines



Sponsorship Prospectus 2020

Dear Collaborators and Industry Partners,

The Society invites you to support **CogSci 2020, Wednesday July 29th – Saturday August 1st, at the Metro Toronto Convention Centre (South Building)**, a landmark in downtown **Toronto**, Canada.

The Annual Meeting of the Cognitive Science Society is the world's premiere annual conference for the interdisciplinary study of cognition. Cognitive Science draws on a broad spectrum of disciplines, topics, and methodologies, in addition to the full breadth and diversity of research topics offered by the society's membership.

Advertise in our conference program or conference app, be an **exhibitor** and display your product, or **sponsor** a portion of the conference and receive extended exposure to the **1000+** group of assembled Cognitive Science Research specialists! Full details can be found in this package.

Your presence at our conference is a much appreciated demonstration of your support for **CogSci 2020**.

Sincerely,

The CogSci 2020 Organising Committee



CogSci 2020 Toronto

CogSci 2020 is the 42nd Annual Meeting of the Cognitive Science Society, to be held in Toronto, Canada at **the Metro Toronto Convention Centre on Wednesday July 29th – Saturday August 1st.**

This year's conference highlights research on the theme, **Developing a Mind: Learning in Humans, Animals & Machines**, in addition to the full breadth and diversity of research topics offered by the society's membership.

Keynote speakers include:

- **Cecilia Heyes, Oxford University**
- **Geoffrey Hinton, University of Toronto**
- **Janet Werker, University of British Columbia**



**CogSci
2020
Toronto**

CogSci 2020 is being organized under the leadership of the CSS Chair, Asifa Majid, with support from the Board of Directors and multiple sub-committees.

The **Program Committee** is co-chaired by:

**Stephanie Denison | Michael Mack |
Yang Xu | Blair C. Armstrong**



**CogSci
2020
Toronto**

The conference draws principal investigators, post-doctoral fellows and grad students actively engaged in cognitive science as a discipline.

The **1000+ attendance** is international, including the USA, Canada, Europe, Australia and Asia.

Past conferences have drawn **scientists, postdoctoral fellows and students** along with industry and governmental representatives.

A blurred audience in a conference room, viewed from behind, with a speaker at the front. The image is overlaid with a pink tint. The text "WHY SPONSOR?" is centered in white, bold, uppercase letters.

WHY SPONSOR?

WHY SPONSOR?



Connect with **leading and emerging** researchers

-Over 900 attendees from the various fields of Cognitive Science attend this annual conference



Premium **branding & positioning** opportunity

-As a conference sponsor, your brand will be exposed to over 1,500 members of the CogSci community
-Choose a sponsorship level to fit your budget



Face time with leading scientists

-Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the conference program. Choose from the following options:

- Plenary Session - \$2,000 per speaker
- Coffee Breaks - \$1,000 per session
- Poster Session - \$1,500 per session
- Breakout Session - \$750
- Resource Table - \$1,000
- Notepads/Pencils/Pens - \$500*
- Wi-Fi - \$500 per day

**indicates an opportunity for exclusive sponsorship*

For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.

Please note: sponsoring the notepads/pencils/pens requires that the sponsor purchase and ship these items to the conference with their own logo at their own cost. Approval of artwork is required.

If there are any opportunities not currently on this list that you'd like to pursue, please get in touch to discuss further options.

ADVERTISING OPPORTUNITIES

- Full Page Advert: \$750
- Half Page Advert : \$500
- Sponsorship of Badge Lanyards: \$1,000*
- Registration desk advertising: \$500

****Please note: sponsoring the lanyards requires that the sponsor purchase the lanyards for the conference with their own logo at their own cost. Approval of artwork is required***

Please note ad measurements:

Full Page - 7.5" x 11"

Half Page - 7.5" x 4.85"

All advertisements must be submitted as JPEG files prior to May 15, 2020

To purchase these opportunities please
visit the [CSS website](#)

SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

Level	Exhibit Display (including 1 badge)	Complimentary registrations to CogSci 2020	Tickets to the Chair's Reception	Recognition At the conference	Logo on conference Website	Logo in conference Program
Platinum \$10,000+	✓	2	2	✓	✓ (hyperlinked)	✓
Gold \$7,000 - \$9,999		1	1	✓	✓ (hyperlinked)	✓
Silver \$4,000 - \$6,999				✓	✓	✓
Bronze \$1,000 - \$3,999				✓	✓	✓

HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Jude Ross

Podium Conference Specialists

Tel: +44 (0) 141 628 0600

Email: jude@podiumconferences.com

Skype: judeross_podium

Web: www.cognitivesciencesociety.org

