

**COMPARATIVE  
COGNITION**  
Cognitive Animals



**CogSci 2021**  
**Sponsorship & Exhibitor  
Prospectus**

## Dear Collaborators and Industry Partners,

The Society invites you to support **CogSci 2021**, taking place in Vienna, Austria. For this meeting we are aiming to host a hybrid meeting incorporating both in-person and virtual participation. We hope to continue **extend our global reach like never before**, connecting with researchers not previously able to attend. Our conference will provide you with great opportunities to showcase your products and interact with many researchers and clients on an **international scale**.

The Annual Meeting of the Cognitive Science Society is the world's premiere annual conference for the interdisciplinary study of cognition. Cognitive Science draws on a broad spectrum of disciplines, topics, and methodologies, in addition to the full breadth and diversity of research topics offered by the society's membership.

Advertise in our digital congress program, be an exhibitor and share your product, or sponsor a portion of the congress to receive extended exposure to the Cognitive Science community.

Your presence at our conference is a much-appreciated demonstration of your support for **CogSci 2021**.

Sincerely,  
**The CogSci 2021 Organising Committee**

# CogSci 2021

COMPARITIVE COGNITION:  
COGNITIVE ANIMALS

**CogSci 2021** is the 43rd Annual Meeting of the Cognitive Science Society, to be held in Vienna, Austria from **26th – 29th July 2021**.

This year's conference highlights research on the theme, **Comparative Cognition: Cognitive Animals**, in addition to the full breadth and diversity of research topics offered by the society's membership.

## **Plenary Speakers include:**

- Julia Fischer, DPZ Göttingen
- Onur Güntürkün, Ruhr University Bochum
- Erich Jarvis, The Rockefeller University
- Friederike Range, University of Veterinary Medicine, Vienna

# CogSci 2021

COMPARITIVE COGNITION:  
COGNITIVE ANIMALS

**CogSci 2021** is being organized under the leadership of the CSS Chair, Kevin Gluck, with support from the Board of Directors and multiple sub-committees.

The **Program Committee** is co-chaired by:

**Organizers:** Tecumseh Fitch,  
Claus Lamm, Helmut Leder, &  
Kristin Teßmar-Raible

# CogSci 2021

COMPARITIVE COGNITION:  
COGNITIVE ANIMALS

## Who Attends:

The conference draws principal investigators, post-doctoral fellows and graduate students actively engaged in cognitive science as a discipline.

Our **anticipated attendance** is global, including the USA, Canada, Europe, Australia and Asia.

Past conferences have drawn **scientists, postdoctoral fellows and students** along with industry and governmental representatives.

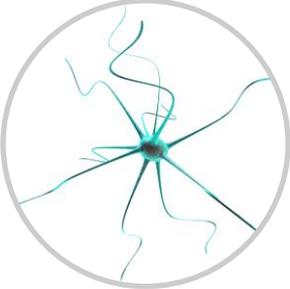
## Why They Will Attend:

- High quality, well-timed content
- Ease of attending – In person or virtually
- The ability to interact and connect with peers from all over the world



**WHY SUPPORT  
COGSCI 2021?**

# WHY SUPPORT?



## Connect with **leading and emerging** researchers

-Over 1200+ attendees from the various fields of Cognitive Science attend this annual conference



## Premium **branding & positioning** opportunity

-As a conference sponsor, your brand will be exposed to over 3,000+ members of the CogSci community  
-Choose a sponsorship level to fit your budget



## **Quality time** with leading scientists

-Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors

# SPONSORSHIP OPPORTUNITIES



# SPONSORSHIP OPPORTUNITIES

**Get maximum visibility in the conference program. Choose from the following options:**

- Plenary Sessions x 4 - \$5,000 per session\*
- Symposia Sessions - \$2,500 per session\*
- Poster Session x 3 - \$2,500 per session
- Coffee Breaks x 6 - \$1,000 per session
- Resource Table - \$1,000
- Notepads/Masks/Mini Hand Sanitizer - \$500
- Wi-Fi - \$500 per day

Digital opportunities:

- Chat lounge/ branded networking space sponsorship x 3 - \$2,500
- Thinking outside the box? **Let's talk about your opportunities!**

*\*sponsorship of these sessions allow a 2min sponsor video to be played at the end of the session thanking people for attending.*

For more details and a complete listing of sponsorship entitlements, please refer to the [Exhibitor Terms and Conditions](#).

**Please note - sponsoring the notepads/lanyards/masks requires that the sponsor purchase and ship these items to the conference with their own logo at their own cost. Approval of artwork is required**

# SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

Level	Booth	Complimentary registrations to CogSci 2021	Sponsor recognition in e-communications	Multimedia recognition at the conference	Session sponsorship	Exclusive plenary session sponsorship
<b>Platinum</b> \$10,000+	✓	4	✓	✓	✓	✓
<b>Gold</b> \$7,000 - \$9,999	✓	3	✓	✓	✓	
<b>Silver</b> \$4,000 - \$6,999	✓	2	✓	✓		
<b>Bronze</b> \$1,000 - \$3,999	✓	1		✓		

# EXHIBIT OPPORTUNITIES



# EXHIBIT OPPORTUNITIES

## Exhibit Booth Space (onsite)

- ❑ **Commercial Vendors: \$1,225**
- ❑ **Publishers / Non-Profit Organisations: \$825**
  - Floor space as assigned
  - 6' skirted table (1)
  - Chairs (2)
  - Waste basket (1)
  - Power included

*Exhibit space does not include: additional furniture, accessories, carpet, signage, event labour, shipping, internet connection or any other services.*

# EXHIBIT BOOKING

To book your booth for the [CogSci 2021](#), visit our [website](#) and follow the links to the 2021 Conference Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Reservations without payment will not be considered until payment has been received.

# ADVERTISING OPPORTUNITIES

# ADVERTISING OPPORTUNITIES

Place an advertisement in the digital CogSci 2021 Program:

- Full Page Colour Ad: \$750
- Half Page Colour Ad: \$500
- Quarter Page Colour Ad: \$350

*All advertisements must be submitted as JPEG files prior to May 31, 2021*

To purchase these opportunities please  
visit the [CSS Website](#).

# HOW TO BECOME A Sponsor, Exhibitor or Advertiser

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

**Lauren Moline**

Podium Conference Specialists

Tel: 250-472-7644 ext 103

Email: [lauren@podiumconferences.com](mailto:lauren@podiumconferences.com)

Web: [www.cognitivesciencesociety.org](http://www.cognitivesciencesociety.org)

