



**COMPARATIVE
COGNITION**
Cognitive Animals



CogSci 2021
**Sponsorship & Exhibitor
Prospectus**

Dear Collaborators and Industry Partners,

The Society invites you to support our upcoming virtual conference, **CogSci 2021**, where we aim to build on last year's event, extending our global reach like never before, connecting with a worldwide audience not previously able to attend. With 100% increase in attendance in 2020, we hope to **exceed our 2000+ international attendance and develop our growing community of 4000+ members**. We're excited at the prospect of working with industry partners to promote products and services that help and support the field of cognitive science on an **international scale**.

The Annual Meeting of the Cognitive Science Society is the world's premiere annual conference for the interdisciplinary study of cognition. Cognitive Science draws on a broad spectrum of disciplines, topics, and methodologies, including ideas from artificial intelligence, neuroscience, education, psychology, philosophy, linguistics, and anthropology.



Advertise in our digital congress program, be an exhibitor and share your product, or sponsor a portion of the congress to receive extended exposure to the Cognitive Science community.

Your presence at our conference is a much-appreciated demonstration of your support for **CogSci 2021**.

Sincerely,

The CogSci 2021 Organising Committee

CogSci 2021

COMPARATIVE COGNITION:
COGNITIVE ANIMALS

CogSci 2021 is the 43rd Annual Meeting of the Cognitive Science Society, to be held from **26th – 29th July 2021**

This year's conference highlights research on the theme, **Comparative Cognition: Cognitive Animals**, in addition to the full breadth and diversity of research topics offered by the society's membership.

Plenary Speakers include:

- Julia Fischer, DPZ Göttingen
- Onur Güntürkün, Ruhr University Bochum
- Erich Jarvis, The Rockefeller University
- Friederike Range, University of Veterinary Medicine, Vienna

CogSci 2021

COMPARATIVE COGNITION:
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CogSci 2021 is being organized under the leadership of the CSS Chair, Kevin Gluck, with support from the Board of Directors and multiple sub-committees.

The **Program Committee** is co-chaired by:

Organizers: Tecumseh Fitch,
Claus Lamm, Helmut Leder, &
Kristin Teßmar-Raible

CogSci 2021

COMPARATIVE COGNITION:
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Who Attends:

The conference draws principal investigators, post-doctoral fellows and graduate students actively engaged in cognitive science as a discipline.

Our **anticipated attendance** is global, including the USA, Canada, Europe, Australia and Asia.

Past conferences have drawn **scientists, postdoctoral fellows and students** along with industry and governmental representatives.

Why They Will Attend:

- High quality, well-timed content
- Ease of attending – In person or virtually
- The ability to interact and connect with peers from all over the world



**WHY SUPPORT
COGSCI 2021?**

WHY SUPPORT?



Promote **equity and inclusion** in cognitive science

- Sponsorship funds help support our new pay what you can membership fee structure (4000+ members), and help keep conference registration (2000+ attendees) costs low



Support **diversity, openness, and innovation**

- The inclusion of affinity groups, formed around shared identities, interests, and goals
- CogSci proceedings are fully Open Access
- We award dissertation & career-stage prizes honoring outstanding scientific contributions



Make participation **global and sustainable**

- The hybrid conference structure encourages engagement & participation from all over the globe
- Pandemic hardship waivers support members of the community to enable attendance at CogSci 2021
- The CogSci Grove actively helps offset carbon costs of our in-person event

SPONSORSHIP OPPORTUNITIES



SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

Level	Booth	Complimentary registrations to CogSci 2021	Sponsor recognition in e-communications	Session sponsorship	Exclusive plenary session sponsorship	Exclusive Recruitment Session (1hr)
Platinum \$10,000+	✓	4	✓	✓	✓	✓
Gold \$7,000 - \$9,999	✓	3	✓	✓	✓	
Silver \$4,000 - \$6,999	✓	2	✓			
Bronze \$1,000 - \$3,999	✓	1				

RECRUITMENT SESSION



The Annual Conference of the Cognitive Science Society features presentations of the top cognitive science research in the world. Cognitive science is a highly interdisciplinary field, drawing on **artificial intelligence, neuroscience, education, psychology, philosophy, linguistics, and anthropology**. Scholars attending the CogSci meetings have distinctive technical and scientific expertise especially on how people think, feel, and communicate with others, which are critical to developing technologies that interact with people. Cognitive scientists not only can bring technological innovation in your company but also can contribute to high-level decision making based on solid scientific evidence.

We offer Platinum Sponsors the opportunity to host a 1hr **virtual recruitment session**, where you can present information about your organization and potentially **recruit key members to your team**. Our Annual Conference has >2,000 attendees, offering a broad and diverse pool of talent.

With official registration, we can track who registers, who attends, and assist with calculating your ROI.

SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the conference program. Choose from the following options:

- Society and conference Partner – [Contact us for more information](#)
- Keynote sponsorship - \$5,000* (per stream/room)
- Symposia/panel session - \$ 2,500* per session
- Workshop session - \$2,500 per session
- Poster Session - \$2,500 per session
- Chat lounge sponsorship - \$2,500
- Thinking outside the box? [Let's talk about your opportunities!](#)

Sponsorship funds for CogSci 2021 will go directly towards our many initiatives including:

- Maintaining [affordable](#) membership for all
- Growing our [diversity & inclusion](#) initiatives
- Facilitating [global reach](#) through a hybrid structure
- Supporting members of our community in need of [financial assistance](#) during the pandemic
- Offsetting our carbon emissions via [CogSci Grove](#)

**sponsorship of these sessions allow a 2min sponsor video to be played at the end of the session thanking people for attending.*

For more details and a complete listing of sponsorship entitlements, please refer to the [Exhibitor Terms and Conditions](#).

EXHIBIT OPPORTUNITIES



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Virtual Booth Space

- Custom design your booth space
- Live chat with delegates who visit your booth
- Set up direct emails for delegates visiting outside exhibitor hours
- Highlight videos, handouts or special deals
- Add multiple booth representatives to be 'onsite' to answer questions

Additions:

- Acknowledgement and exhibitor profile in the virtual congress program
- Acknowledgement via logos in the virtual conference software platform
- Recognition on the CogSci 2021 webpage as a sponsor/exhibitor

Cost

- Commercial Organizations **\$750**
- Publishers **\$500**
- Non-Profits and Institutions **\$300**

What is a Virtual Booth?

All sponsors receive a virtual booth, which is a virtual space where you can **offer live and on-demand content**, schedule demos, interact with attendees via live chat and download real time reports. Tell your story, educate potential users about your company and share more about your products & services.

Virtual booths are grouped in a virtual exhibitor space clearly identified and accessible from the virtual lobby. **You have full control of the booth branding and design** (images, logo, colours, videos, handouts etc.) to create a unique and compelling experience.

Booth representatives can easily **engage with booth visitors** with powerful chat tools whether you're live "in" your booth or not. The "Ask a Question" function is available for attendees including post-conference when content is "on-demand" - **extending your reach and interaction**.

The virtual environment also allows you access to robust analytics capturing the data you need to identify leads and nurture them after the event for an **improved ROI**.

EXHIBIT BOOKING

To book your booth for the [CogSci 2021](#), visit our [website](#) and follow the links to the 2021 Conference Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Reservations without payment will not be considered until payment has been received.

ADVERTISING OPPORTUNITIES

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Place an advertisement in the digital CogSci 2021 Program:

- Full Page Colour Ad: \$750
- Half Page Colour Ad: \$500
- Quarter Page Colour Ad: \$350

All advertisements must be submitted as JPEG files prior to May 31, 2021

To purchase these opportunities please
visit the [CSS Website](#).

HOW TO BECOME A Sponsor, Exhibitor or Advertiser

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Lauren Moline

Podium Conference Specialists

Tel: 250-472-7644 ext 103

Email: lauren@podiumconferences.com

Web: www.cognitivesciencesociety.org

