

**COGNITIVE
DIVERSITY**

CogSci 2022

A wide-angle photograph of the Toronto skyline at sunset. The CN Tower stands prominently on the left, its spire reaching towards a sky of soft pinks and blues. The city's skyscrapers are silhouetted against the setting sun, with some windows reflecting the warm light. The water of Lake Ontario is visible at the bottom of the frame.

CogSci 2022 Sponsorship & Exhibitor Prospectus

Dear Collaborators and Industry Partners,

The Society invites you to support our upcoming hybrid conference, **CogSci 2022**, connecting with a worldwide audience in person in Toronto, Ontario, and online. We hope to **exceed our 2000+ international attendance and develop our growing community of 4000+ members**. We're excited at the prospect of working with industry partners to promote products and services that help and support the field of cognitive science on an **international scale**.

The Annual Meeting of the Cognitive Science Society is the world's premiere annual conference for the interdisciplinary study of cognition. Cognitive Science draws on a broad spectrum of disciplines, topics, and methodologies, including ideas from artificial intelligence, neuroscience, education, psychology, philosophy, linguistics, and anthropology.



Advertise in our digital congress program, be an exhibitor and share your product, or sponsor a portion of the congress to receive extended exposure to the Cognitive Science community.

Your presence at our conference is a much-appreciated demonstration of your support for **CogSci 2022**.

Sincerely,

The CogSci 2022 Organising Committee



CogSci 2022 is the 44th Annual Meeting of the Cognitive Science Society, to be held from **27th – 30th July 2022** in Toronto Ontario and online.

This year's conference highlights research on the theme of diversity, with an accompanying range of keynotes and invited speakers who themselves highlight the diversity of our field. Our three symposia are Cognition across Diverse Populations, Cognition within Diverse Societies, and Global Challenges for Cognitive Science.

Plenary Speakers include:

- Emily M. Bender, University of Washington
- Yoshihisa Kashima, University of Melbourne
- Neil Lewis Jr., Cornell University



CogSci 2022 is being organized under the leadership of the Cognitive Science Society Chair, Kenny Smith, with support from the Board of Directors and multiple sub-committees.

The **Program Committee Organizer Co-Chairs** are:

- Dr. Jennifer Culbertson (Edinburgh),
- Prof. Andrew Perfors (Melbourne),
- Dr. Hugh Rabagliati (Edinburgh),
- Dr. Veronica Ramenzoni (CONICET- Buenos Aires)



Who Attends:

The conference draws principal investigators, post-doctoral fellows and graduate students actively engaged in cognitive science as a discipline.

Our **anticipated attendance** is global, including the USA, Canada, Europe, Australia and Asia. Past conferences have drawn **scientists, postdoctoral fellows and students** along with industry and governmental representatives.

Why They Will Attend:

- High quality, well-timed content
- Ease of attending – In person or virtually
- The ability to interact and connect with peers from all over the world



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Why
support
CogSci
2022?



WHY SUPPORT?



Promote **equity and inclusion** in cognitive science

- Sponsorship funds help support our new [pay what you can](#) membership fee structure (4000+ members), and help keep conference registration (2000+ attendees) costs low



Support **diversity, openness, and innovation**

- The inclusion of [affinity groups](#), formed around shared identities, interests, and goals
- CogSci proceedings are fully Open Access
- We award dissertation & career-stage prizes honoring outstanding scientific contributions



Make participation **global and sustainable**

- The hybrid conference structure encourages engagement & participation from all over the globe
- Pandemic hardship waivers support members of the community to enable attendance at CogSci 2022
- The [CogSci Grove](#) actively helps offset carbon costs of our event





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CogSci 2022

Sponsorship Opportunities



SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

Level	Booth	Complimentary registrations to CogSci 2022	Sponsor recognition in e-communications	Session sponsorship	Exclusive plenary session sponsorship	Exclusive Recruitment Session (1hr)
Platinum \$10,000+	✓	4	✓	✓	✓	✓
Gold \$7,000 - \$9,999	✓	3	✓	✓	✓	
Silver \$4,000 - \$6,999	✓	2	✓			
Bronze \$1,000 - \$3,999	✓	1				

RECRUITMENT SESSION



The Annual Conference of the Cognitive Science Society features presentations of the top cognitive science research in the world. Cognitive science is a highly interdisciplinary field, drawing on **artificial intelligence, neuroscience, education, psychology, philosophy, linguistics, and anthropology**. Scholars attending the CogSci meetings have distinctive technical and scientific expertise especially on how people think, feel, and communicate with others, which are critical to developing technologies that interact with people. Cognitive scientists not only can bring technological innovation in your company but also can contribute to high-level decision making based on solid scientific evidence.

We offer Platinum Sponsors the opportunity to host a 1hr **recruitment session**, where you can present information about your organization and potentially **recruit key members to your team**. Our Annual Conference has >2,000 attendees, offering a broad and diverse pool of talent.

With official registration, we can track who registers, who attends, and assist with calculating your ROI.

SPONSORSHIP OPPORTUNITIES



Get maximum visibility in the conference program. Choose from the following options:

- Society and conference Partner – [Contact us for more information](#)
- Keynote sponsorship - \$5,000* (per stream/room)
- Symposia/panel session - \$ 2,500* per session
- Workshop session - \$2,500 per session
- Poster Session - \$2,500 per session
- Chat lounge sponsorship - \$2,500
- Coffee Breaks - \$1000
- Badge Lanyards - \$1000**
- Notepads/Masks/Hand Sanitizers - \$500**
- Thinking outside the box? [Let's talk about your opportunities!](#)

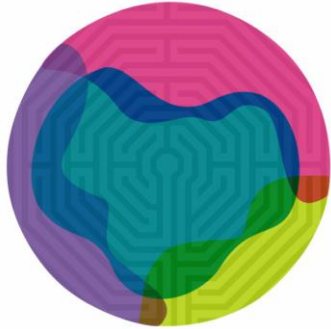
Sponsorship funds for CogSci 2022 will go directly towards our many initiatives including:

- Maintaining [affordable](#) membership for all
- Growing our [diversity & inclusion](#) initiatives
- Facilitating [global reach](#) through a hybrid structure
- Supporting members of our community in need of [financial assistance](#) during the pandemic
- Offsetting our carbon emissions via [CogSci Grove](#)

**Sponsorship of these sessions allow a sponsor thank you at the end of the session thanking people for attending.*

***Please note that this is the cost for the advertisement opportunity only. Additional cost will depend on item cost and quantity.*

For more details and a complete listing of sponsorship entitlements, please refer to the [Exhibitor Terms and Conditions](#).



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Exhibit Opportunities



EXHIBIT OPPORTUNITIES



Onsite & Virtual Booth Space

- Custom design your virtual booth space
- Live chat with delegates who visit your booth
- Set up direct emails for delegates visiting outside exhibitor hours
- Highlight videos, handouts or special deals
- Add multiple booth representatives to be 'onsite' to answer questions
- Exhibitor Booth on site at the Metro Toronto Convention Center

Additions:

- Acknowledgement and exhibitor profile in the hybrid congress program
- Acknowledgement via logos in the hybrid conference software platform
- Recognition on the CogSci 2022 webpage as a sponsor/exhibitor

Cost

- Commercial Organizations **\$750**
- Publishers **\$500**
- Non-Profits and Institutions **\$300**



EXHIBIT BOOKING

To book your booth for the [CogSci 2022](#), visit our [website](#) and follow the links to the 2022 Conference Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Reservations without payment will not be considered until payment has been received.



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Advertising Opportunities





ADVERTISING OPPORTUNITIES

Place an advertisement in the digital CogSci 2022 Program:

- Full Page Colour Ad: \$750
- Half Page Colour Ad: \$500
- Quarter Page Colour Ad: \$350

All advertisements must be submitted as JPEG files prior to May 31, 2022

To purchase these opportunities please
visit the [CSS Website](#).

HOW TO BECOME A Sponsor, Exhibitor or Advertiser

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Iris Elias

Podium Conference Specialists

Tel: 250-472-7644

Email: iris@podiumconferences.com

Web: www.cognitivesciencesociety.org

