



CogSci 2024

Sponsorship & Exhibitor Prospectus



Dear Collaborators and Industry Partners,

The Society invites you to support our upcoming conference, **CogSci 2024**, connecting with a worldwide audience in person in Rotterdam, the Netherlands. We look forward to bringing this international conference to the Netherlands and **develop our growing community of 4000+ members**. We're excited at the prospect of working with industry partners to promote products and services that help and support the field of cognitive science on an **international scale**.

The Annual Meeting of the Cognitive Science Society is the world's premiere annual conference for the interdisciplinary study of cognition. Cognitive Science draws on a broad spectrum of disciplines, topics, and methodologies, including ideas from artificial intelligence, neuroscience, education, psychology, philosophy, linguistics, and anthropology.

Advertise in our digital congress program, be an exhibitor and share your product, or sponsor a portion of the congress to receive extended exposure to the Cognitive Science community.

Your presence at our conference is a much-appreciated demonstration of your support for **CogSci 2024: Dynamics of Cognition**.

Sincerely,

The CogSci 2024 Organizing Committee



COGSCI2024
**DYNAMICS OF
COGNITION**
July 24-27 • Rotterdam



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CogSci 2024 is the 46th Annual Meeting of the Cognitive Science Society, to be held from **24th – 27th July 2024** in Rotterdam, the Netherlands.

This year's conference is being organized under the leadership of the Cognitive Science Society President, Anna Papafragou, with support from the Board of Directors and multiple sub-committees.

The **Program Committee Organizer Co-Chairs** are:

Larissa K Samuelson, University of East Anglia

Stefan Frank, Radboud University

Mariya Toneva, Max Planck Institute for Software Systems

Allyson Mackey, University of Pennsylvania

Eliot Hazeltine, University of Iowa

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Who Attends:

The conference draws principal investigators, post-doctoral fellows and graduate students actively engaged in cognitive science as a discipline.

Our **anticipated attendance** is global, including the USA, Canada, Europe, Australia and Asia. Past conferences have drawn **scientists, postdoctoral fellows and students** along with industry and governmental representatives.

Why They Will Attend:

- High quality, well-timed content
- The ability to interact and connect with peers from all over the world

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Why Support CogSci 2024?



WHY SUPPORT?



Promote **equity and inclusion** in cognitive science

-Sponsorship funds help support our new [pay what you can](#) membership fee structure (4000+ members), and help keep conference registration costs low



Support **diversity, openness, and innovation**

- The inclusion of affinity groups, formed around shared identities, interests, and goals
- CogSci proceedings are fully Open Access
- We award dissertation & career-stage prizes honoring outstanding scientific contributions



Make participation **global and sustainable**

- The conference structure encourages engagement & participation from all over the globe
- The [CogSci Grove](#) actively helps offset carbon costs of our event



Testimonial, **Duolingo, Platinum Sponsor**

"It's been great working with the Cognitive Science Society over the past few years. Sponsoring the CogSci conference has helped us increase Duolingo's brand recognition among cognitive scientists, and has led to a substantial boost in job applications by qualified candidates across a variety of roles: learning scientists, AI researchers, and product managers. We're excited to continue this collaboration!"

Sponsorship Opportunities



SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

Level	Booth	Complimentary registrations to CogSci 2024	Sponsor recognition in e-communications	Session sponsorship	Exclusive plenary session sponsorship	Exclusive Recruitment Session (1hr)
Platinum \$10,000+	<input checked="" type="checkbox"/>	4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Gold \$7,000 - \$9,999	<input checked="" type="checkbox"/>	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Silver \$4,000 - \$6,999	<input checked="" type="checkbox"/>	2	<input checked="" type="checkbox"/>			
Bronze \$1,000 - \$3,999		1	<input checked="" type="checkbox"/>			

SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the conference program.
Choose from the following options:



- Lunch - \$10,000 per lunch (1 opportunity available)
- Keynote sponsorship - \$5,000* (3 opportunities available)
- Dessert & coffee bar in the poster session - \$5,000 (2 opportunities available)
- Symposia/panel session - \$ 2,500 per session
- Oral Presentations - \$1,500 per session
- Coffee Breaks - \$2,500 per break (6 opportunities available)
- Lanyards - \$1500**
- Notepads/Pens - \$750**
- Society and Conference Partner - Contact us for more information
- Thinking outside the box? Let's talk about your opportunities!

**Sponsorship of these sessions allow a sponsor thank you at the end of the session thanking people for attending.*

***Please note that this is the cost for the advertisement opportunity only. Additional cost will depend on item cost and quantity.*

For more details and a complete listing of sponsorship entitlements, please refer to the [Exhibitor Terms and Conditions](#).

ADVERTISING OPPORTUNITIES

Place an advertisement in the digital CogSci 2024 Program:

- Full Page Colour Ad: \$750
- Half Page Colour Ad: \$500
- Quarter Page Colour Ad: \$350



All advertisements must be submitted as JPEG files prior to May 31, 2024



RECRUITMENT SESSION



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The Annual Conference of the Cognitive Science Society features presentations of the top cognitive science research in the world. Cognitive science is a highly interdisciplinary field, drawing on **artificial intelligence, neuroscience, education, psychology, philosophy, linguistics, and anthropology**. Scholars attending the CogSci meetings have distinctive technical and scientific expertise especially on how people think, feel, and communicate with others, which are critical to developing technologies that interact with people. Cognitive scientists not only can bring technological innovation in your company but also can contribute to high-level decision making based on solid scientific evidence.

We offer Platinum Sponsors the opportunity to host a 1hr **recruitment session**, where you can present information about your organization and potentially **recruit key members to your team**.

With official registration, we can track who registers, who attends, and assist with calculating your ROI.

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Exhibit Opportunities



EXHIBIT OPPORTUNITIES



Onsite Booth Space

- Exhibitor Booth on site at the Postillion Hotel & Convention Centre
- Two booth representatives included (option to add representatives at an additional cost)
- Acknowledgement and exhibitor profile in the congress program
- Acknowledgement via logos in the conference software platform
- Recognition on the CogSci 2024 webpage as a sponsor/exhibitor

Cost

- Commercial Organizations \$1,750
- Publishers and Institutions \$1,250
- Non-Profits \$750

EXHIBIT BOOKING

To book your booth for **CogSci 2024**, visit our [website](#) and follow the links to the 2024 Conference Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Reservations without payment will not be considered until payment has been received.

HOW TO BECOME A Sponsor or Exhibitor



Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Sarah-Kate Burke

Podium Conference Specialists

Email: Sarah-Kate@podiumconferences.com

Web: www.cognitivesciencesociety.org

